



PARTNERSHIP PACKAGE 2024



OUR MISSION

To present Artistic Heritage and thus support artists community and business.

To raise funds to support Rotary projects.

HISTORICAL BACKGROUND

Rotary Eltham first presented a 'Renaissance' of the Art History of the Nillumbik in September 2022.

The exhibition comprised over 460 2D works by 187 artists.

Artists associated with foundations connected to the early forefathers of Nillumbik Art proudly brought together an eclectic display of modern 2D techniques and talent.

Over 500 visitors a day viewed the iconic show over three days public viewing. Judging over six categories with attractive prize monies brought out the best of the best.

66% of the total value of the exhibition was sold

August 2024 will again bring an inspiring 3D exhibition. The show invites Artists through wider Victoria to exhibit within the categories being offered.

**Ceramics, Sculpture, Jewellery,
Woodwork and Glass**

***We need your help to support this event.
100% of the proceeds will benefit the Rotary
Club of Eltham's community projects.***

Why support and sponsor?

- Promote your products and services
- Add value and substance to your brand
- Build a quality database
- Support Rotary, your clients and the community

EVENT DETAILS

EXCLUSIVE SPONSORS COCKTAIL EVENT

Thursday, 15 August 2024
6.00PM – 7.00PM

GALA PREVIEW NIGHT

(Ticketed Event)
Thursday, 15 August 2024
7.00PM – 9.30PM

PUBLIC VIEWING DAYS

Friday, 16 August
to Sunday, 18 August 2024

WHERE

Eltham Community
and Reception Centre
801 Main Road, Eltham, VIC 3095





"It is the aim of a well curated art show to educate those who wish to aspire to, aim for and reach the higher level of their art potential."

Chris White – Renowned respected artist

PRIZE CATEGORIES

Best in Show	\$2,000
Best Ceramic	\$1,000
Best Sculpture	\$1,000
Best Glass	\$1,000
Best Woodwork	\$1,000
Best Jewellery	\$1,000
Emerging Artist Award (T&Cs apply)	\$1,000
Highly Commended Awards per category (Sponsored by Masterful Brands)	Certificate
People's Choice Award	\$500
Backroom Award (Sponsored by Kings of Kangaroo Ground)	One dozen mixed quality wines
Total Prize Pool	\$8,500



PARTNERSHIP OPPORTUNITIES

Platinum partner

\$5,000 + GST

- Presented as 'Eltham Art Show' supported by major partner (Your Name)
- Exclusive partnership in your business category
- Physical placement of promotion at Show venue
- Logo in all Social Media promotion – Facebook, Instagram
- Naming rights for Major Prize – “Best in Show” –
- Major sponsor exposure of logo on website
- Prominence on all print materials including Art Show Catalogue, Art Show posters and banners
- Inclusion within editorial in releases to surrounding communities, e.g. Art Show website, Warrandyte Diary, Nillumbik News, Copperline News, Nillumbik Council editorials, One Hour Out, Weekend News, What's on in Melbourne
- Exclusive viewing one hour earlier for your paying guests
- 4 Complimentary sponsor tickets
- Present the major prize at the Gala Opening
- Sponsorship and logo displayed on the Rotary Club Facebook page
- Invitation to attend Rotary Club meetings also to be invited as a Guest Speaker

Gold partner

\$4,000 + GST

- Exclusive partnership in your business category
- Mention and logo in all social media promotion – Facebook, Instagram
- Naming rights for a category prize
- Prominence on all print materials including Art Show Catalogue, Art Show posters and banners
- Exclusive viewing one hour earlier for your paying guests
- 3 Complimentary sponsor tickets
- Inclusion within editorial in releases to surrounding communities, e.g. Art Show website, Warrandyte Diary, Nillumbik News, Copperline News, Nillumbik Council editorials, One Hour Out, Weekend News, What's on in Melbourne
- Invitation to attend Rotary Club meetings

Silver partner

\$2,500 + GST

- Mention and logo in all social media promotion – Facebook, Instagram
- Inclusion on all print materials including Eltham Art Show website, Eltham Art Show Catalogue, Eltham Art Show posters and banners
- 2 Complimentary sponsor tickets
- Invitation to attend Rotary Club meetings

Partner's Responsibilities

- Signed Partnership Agreement
- Company's logo must be submitted in EPS (vector) or high res PDF format with fonts outlined, before logo can be displayed on marketing material

NOTE: Partnership benefits commence upon receipt of payment in full

Need more information?

Contact Joe Kurczycki, Convenor
admin@elthamartshow.org.au
Eltham Art Show
c/o Rotary Club of Eltham

elthamartshow.org.au