



## **Eltham Art Show – en Plein Air Painting Challenge – Eltham – 19<sup>th</sup> August 2023**

Media Release 6<sup>th</sup> July

Registrations for this inaugural event opened on the 1<sup>st</sup> July. To this date we have received over 20 emerging pioneers who wish to walk in the footsteps of the early Australian Impressionists.

Win two tickets to the Pierre Bonnard Exhibition!! Register now and receive your Decal for social media and invite your friends to join you....

Many early landscapes from the early to mid 1900's were produced from the Eltham area by artists such as Walter Withers, Max Meldrum, Percy Leeson, Justus Jorgansen etc... There are suggested landmarks to depict but you are welcome to choose your own.

EnPlein Air (Outdoors) painting is an extremely popular activity in Europe and UK particularly. Its attraction is manifold. Gatherings of likeminded artists can be found in scenic areas, depictions of those scenes are reproduced and memories are created from the enjoyment of that participation. Chatter, picnics and lively camaraderie encourages the creativity and atmosphere surrounding these wonderful events. Now gathering momentum throughout Victoria with many noted Artists leading trips away for days to secluded attractive areas.

The event is facilitated by the Victorian Artists Society, who themselves have a very active enPlein Air group. Volunteers and judges from VAS will cast their opinions and select the "top 20" pieces for a special exhibition at VAS with the winner being presented with a prize at the Eltham Art Show Gala opening on Wednesday 30<sup>th</sup> August 2023.

Are you an Artist?? We look forward to your participation – watercolour is a wonderful fluid medium with many diverse applications – explore your creativity and join the fun!! More details about the medium of your choice can be found on [www.elthamartshow.org.au](http://www.elthamartshow.org.au)

ENDS